

Other Opportunities \$6,000 and under

Children's Day
Professional Rodeo
Cheerleading Competition
Demolition Derby
Grounds Entertainment
Pony Show
My Fair Lady Senior's Pageant
Building Sponsorships (Jr. Fair Barn, Pony Barn, etc.)
Ribbons and Awards
Mobile Advertising (Golf Carts)
Rough Truck
Lawn Mower Race
Tractor Pulls
Other opportunities that may arise

Larger contributions will receive more prominent recognition in print and media ads.

Listed above are the many opportunities you have to become involved with the Lucas County Fair. We urge you to look them over to determine which opportunity best meets your needs and goals.

In order to take full advantage of media please contact us by January 31.

I am interested in getting involved.

Name _____

Company _____

Address _____

Phone _____

Email _____

Please have someone contact me about the following opportunities.

- Grand Champion \$30,000 and higher
- Blue Ribbon Sponsor \$15,000 and higher
- Red Ribbon Sponsor \$10,000 and higher
- Yellow Ribbon Sponsor \$5,000 and higher

Other Opportunities

- Children's Day
- Cheerleading Competition
- Demolition Derby
- Grounds Entertainment
- Pony Show
- My Fair Lady Senior's Pageant
- Building Sponsorships (Jr. Fair Barn, Pony Barn, etc.)
- Ribbons and Awards
- Mobile Advertising (Golf Cart)
- Rough Truck
- Lawn Mower Race
- Tractor Pulls

Please fill out and mail, email or fax your preferences and someone will contact you immediately.

Lucas County Agricultural Society
1406 Key Street
Maumee, Ohio 43537-2499
email: lcas1406@aol.com
fax: 419-893-2191



OPPORTUNITIES

July 22 - 27, 2008

PRESENTING SPONSORS

During your week at the fair your company will be presenting an image of community support to thousands of Lucas County Residents.

Average Attendance: 50,000

**Grand Champion Main Stage Entertainment Sponsor
\$30,000 or higher**

- > Stage naming rights - Friday, Saturday and Sunday
- > Meet & greet for four people (meet national artist)
- > VIP Area
- > Advertisement
- > Three signs on spot towers
- > Priority placement of logo in all promotions, advertisements and website (links included)
- > Banners/signage displayed (provided by sponsor)
- > An exclusive day with fair personnel at gates wearing t-shirts/hats with your logo (provided by your company) on your day
- > Parking for semi-trucks at either end of fairgrounds
- > Fifteen special announcements on PA system per day
- > Company name on marquee sign along Key Street in Maumee
- > 100 single-day gate admissions to share with your employees or patrons (sorry we can not offer free ride passes)
- > Full page ad in fairbook, special mention in official schedule and all news releases
- > Opportunity to sample product or services at the exit gates
- > Opportunity to greet fairgoers with your mascot, costume characters and other trademark characters
- > Opportunity to distribute coupons or participate in gate admission discounts
- > Opportunity to use official Lucas County Fair logo in your advertising promoting your association with the Lucas County Fair
- > Opportunity to provide vendor booth
- > Opportunity to provide hospitality area
- > Company logo on back of fair t-shirts
- > Eligible to participate in parade

Blue Ribbon Sponsor \$15,000 or higher

- > Priority placement of logo in all promotions, advertisements and website (links included)
- > Banners/signage displayed (provided by sponsor)
- > An exclusive day with fair personnel at gates wearing t-shirts/hats with your logo (provided by your company) on your day
- > Parking for semi-trucks at either end of fairgrounds
- > Fifteen special announcements on PA system per day
- > Company name on marquee sign along Key Street in Maumee
- > 75 single-day gate admissions to share with your employees or patrons (sorry we can not offer free ride passes)
- > Full page ad in fairbook, special mention in official schedule and all news releases
- > Opportunity to sample product or services at the exit gates
- > Opportunity to greet fairgoers with your mascot, costume characters and other trademark characters
- > Opportunity to distribute coupons or participate in gate admission discounts
- > Opportunity to use official Lucas County Fair logo in your advertising promoting your association with the Lucas County Fair
- > Opportunity to provide vendor booth
- > Opportunity to provide hospitality area
- > Company logo on back of fair t-shirts
- > Eligible to participate in parade

Red Ribbon Sponsor \$10,000 or higher

- > Acknowledgement in all promotions, advertisements and website (links included)
- > Banners/signage displayed (provided by sponsor)
- > An exclusive day with fair personnel at gates wearing t-shirts/hats with your logo (provided by your company) on your day
- > Parking for semi-trucks at either end of fairgrounds
- > Ten special announcements on PA system per day
- > Company name on marquee sign along Key Street in Maumee
- > 50 single-day gate admissions to share with your employees or patrons (sorry we can not offer free ride passes)
- > Half-page ad in fairbook, special mention in official schedule and all news releases

Red Ribbon Sponsor continued

- > Opportunity to sample product or services at the exit gates
- > Opportunity to greet fairgoers with your mascot, costume characters and other trademark characters
- > Opportunity to distribute coupons or participate in gate admission discounts
- > Opportunity to use official Lucas County Fair logo in your advertising promoting your association with the Lucas County Fair
- > Opportunity to provide vendor booth
- > Opportunity to provide hospitality area
- > Company logo on back of fair t-shirts
- > Eligible to participate in parade

Yellow Ribbon Sponsor \$5,000 or higher

- > Acknowledgement in promotions, advertising and website (links included)
- > An exclusive day with fair personnel at gates wearing t-shirts/hats with your logo (provided by your company) on your day
- > Five special announcements on PA system per day
- > 25 single-day gate admissions to share with your employees or patrons (sorry we can not offer free ride passes)
- > Quarter page ad in fairbook, special mention in official schedule and all news releases
- > Opportunity to sample product or services at the exit gates
- > Opportunity to greet fairgoers with your mascot, costume characters and other trademark characters
- > Opportunity to distribute coupons or participate in gate admission discounts
- > Opportunity to use official Lucas County Fair logo in your advertising promoting your association with the Lucas County Fair
- > Opportunity to provide vendor booth
- > Opportunity to provide hospitality area
- > Company logo on back of fair t-shirts
- > Eligible to participate in parade